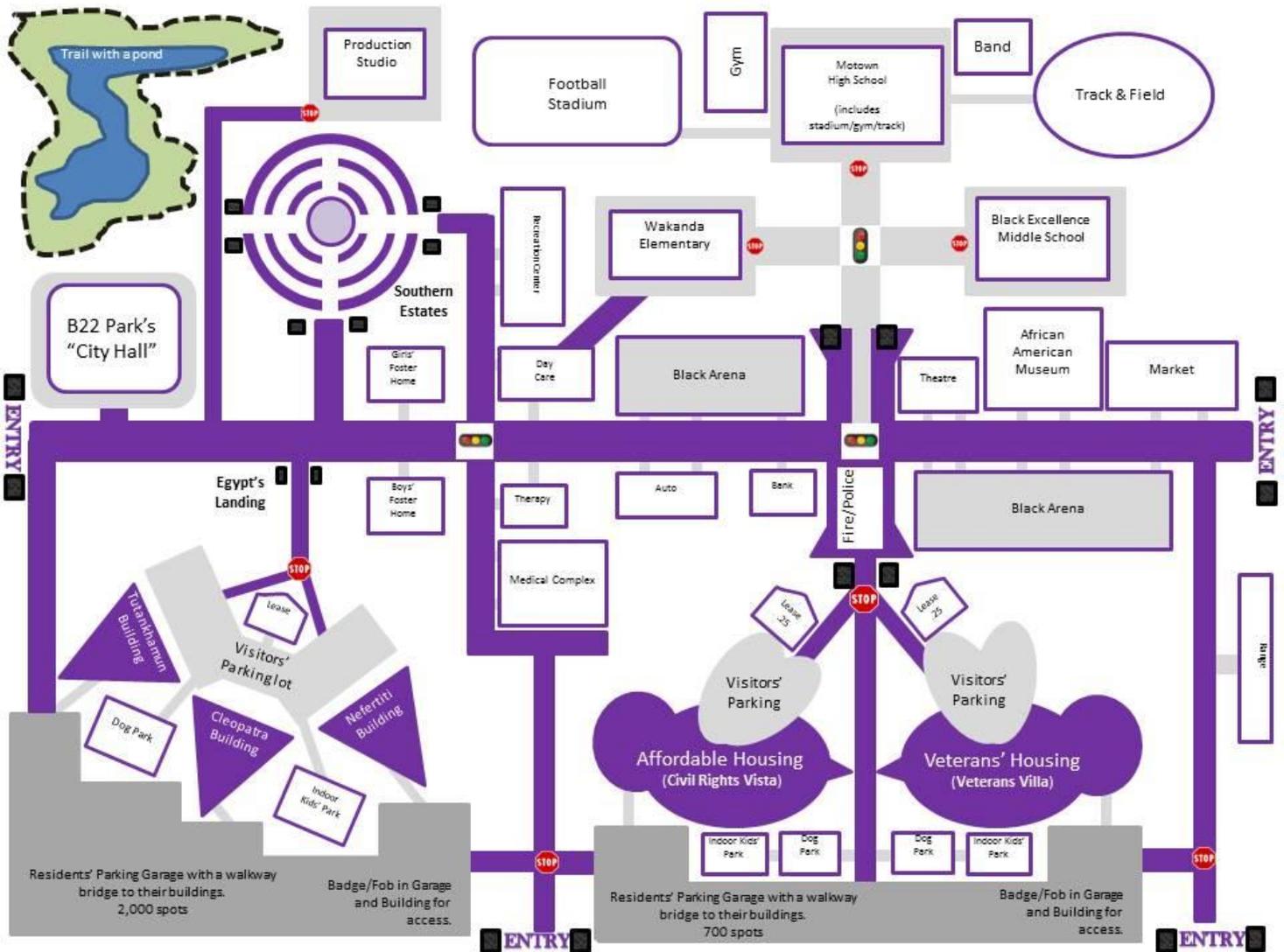


BrickTwentyTwo Productions, Inc.

BRICKTWENTYTWO PARK COMMUNITY DEVELOPMENT PROJECT 2020



Submitted to: Donors, Institutions, Companies and Individuals
Submitted by: Shamirah D. Ross-Gowdy, Founder & CEO



BRICKTWENTYTWO PARK COMMUNITY DEVELOPMENT PROJECT

GENERAL

Date of Project Launch | May 31, 2019

APPLICATION INFORMATION

Name (<i>full and acronym</i>)	BrickTwentyTwo Productions, Inc. (<i>BP</i>)
Mailing Address	P.O. Box 930717, Norcross, GA 30003
Contact Person (<i>name and position</i>)	Shamirah Ross-Gowdy, <i>Founder/President & CEO</i>
Email	shamirah.ross-gowdy@b22park.org
Website	b22park.org
Phone Number	334.221.1145

PROJECT INFORMATION

Project Title	BrickTwentyTwo Park Community Development
Phases	Secure Land
	Utilities
	Retail
	Finances
	Estate (Housing)
	Education
	Healthcare
	Public Safety
	Production
Status	Local NGO
Project Location(s)	USA
Proposed Project Duration	Ongoing
Initial Project Budget	\$3,000,000,000 (USD)

BRICKTWENTYTWO PARK COMMUNITY DEVELOPMENT PROJECT PROPOSAL 2020

MISSION STATEMENT

BrickTwentyTwo Productions, Inc. is a non-profit Community Organization aimed at progressing the lives of African-Americans as it pertains to education, mental health, financial literacy, careers/employment, spirituality, civil rights, self-love, black history and behavior.

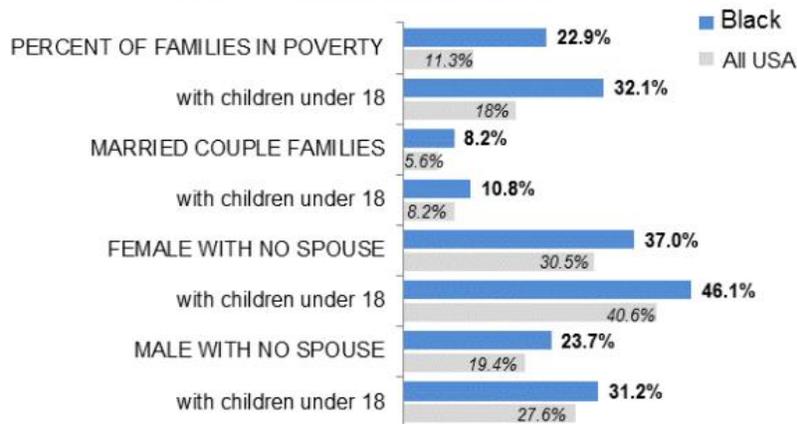
PROBLEM STATEMENT

It seems as though African Americans are always being promised something with every presidency. However, nothing is done for them on the scope that they are looking for. A bill (H.R.40 - Commission to Study and Develop Reparation Proposals for African-Americans Act) calling for the federal government to “study and consider” how to provide reparations to African Americans for slavery has been introduced into every session of the US Congress for the last thirty years. The bill’s aim is “to address the fundamental injustice, cruelty, brutality, and inhumanity of slavery in the United States and the thirteen American colonies between 1619 and 1865.” Unfortunately, little is done to improve the lives of African American residents in highly distressed and under-invested communities.

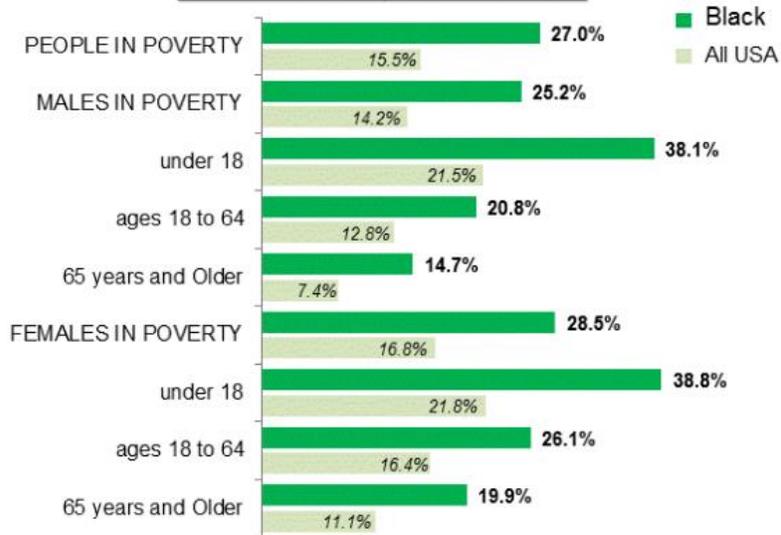
Public schools are failing their kids (45% of black students attended high-poverty schools during 2014-2015). They’re living in neighborhoods with concentrated poverty, which has increased since 2000. Some neighborhoods are taken over and gentrified, which forces people out – especially when they can’t afford to live there after the gentrification has been completed. Black neighborhoods are valued less than other neighborhoods. The authors (Andre Perry, Jonathan Rothwell, and David Harshbarger) of a recent study titled “*The devaluation of assets in black neighborhoods*” from the Metropolitan Policy Program at the Brookings Institution stated that, “Much of the research on implicit bias focuses on individuals’ perception of individual members of an oppressed class. However, we should expect some of these biases to carry over into places where there are high concentrations of black people. The value of assets — buildings, schools, leadership, and land itself — are inextricably linked to the perceptions of black people.”

Black Poverty Rates

By Family Type compared to all USA



Individuals compared to all USA



Source: U.S. Census Bureau, 2014 American Community Survey 1-Year Estimates

BlackDemographics.com

African Americans don't realize the power of their money. So how can it be fixed? BP has a plan to facilitate and provide African Americans with a functioning, effective and thriving community.

THE RATIONALE OF BUILDING B22 PARK

There was a point in time when African Americans thrived. They had their own, they supported one another, they depended on each other, and they kept their dollars circulated within their community. The black dollar is a powerful thing. How often do you drive through “rough” looking areas (mostly the hood/projects, or any area that’s filled with almost 98% blacks) and then all of a sudden it starts to look nice . . . and there it is, nice communities – the landscape is nice, no trash, property taxes and the buildings are beautiful? As you drive into these areas, you’re met by Whites or Asians. You start to feel uncomfortable, or you have to act a certain way in order to be tolerated by them. How often have you driven to a neighborhood and was looked at as though you didn’t belong there, or was even pulled over because the value of homes didn’t match your skin color? How often have you been in complexes where the rent kept going up in attempts to make you move – slightly gentrifying the area until the mission was complete?

Understand that this project isn’t to “segregate” African Americans from others in any way – if others want to come in and shop WITH and FROM us, then they can. Understand that this isn’t a cult of any kind. Understand that being pro-black isn’t anti-white (or anti-any other race). Will there probably be a sprinkle of other races in the community? Probably a few just to say we are EEO compliant – just like they do with African Americans for tax and federal funding purposes. This project/community is to empower African Americans with the ability to live among each other, to depend on each other and to circulate their money better. This is a community that they will control and take care of. This isn’t another project to be had just for it to end up like another project/hood. Everything will be legal and up to code with all laws so that it’ll be funded via the government after it’s built – just like other communities (police, fire, medical, schools, etc.).

How often African Americans ask or say:

- Why we can’t have this?
- Why are they always gentrifying our communities?
- We can never have anything.
- I would be more comfortable with a black officer/doctor/dentist/teacher, etc.
- I’m always looked at strangely by Whites/Asians when I walk into the store.
- Why do they always follow me around – no I don’t need assistance.
- Why is everyone but blacks on the corner of our neighborhoods with stores and not us?
- I feel like I was looked over because I’m black.
- It’s hard to find jobs out here because of my background.
- I always have to leave my culture at the door before going to work.

At some point, many have asked these questions or have said these statements. How long are we as a people going to complain and not do anything about it? African Americans spend BILLIONS of dollars every year. There’s no excuse why we can’t assist in building these communities across the country. BP has looked for areas in multiple states, and this project is possible everywhere. It just needs to start somewhere.

MANAGEMENT TEAM

Founder/President & Chief Executive Officer

Shamirah Ross-Gowdy

Senior Vice President

Taylor Ashby

Vice President

Jeffery Weatherford

Secretary

Bre'Anna Washington

Treasurer

Taylon Holmes

Chief Financial Officer

Jermaine Lewis

OBJECTIVES

- ❖ Build better housing for African Americans, thus decreasing the percentage of poverty amongst African Americans, especially veterans.
- ❖ Build and stabilize proper education for African American kids, thus decreasing the percentage of failing kids and increasing the percentage of graduates.
- ❖ Establish financial literacy and jobs in the African American community, thus decreasing poverty and increasing the employment rate.
- ❖ Establish healthcare in the African American community, thus improving access to quality health care and services.
- ❖ Establish quality public safety, thus improving and re-building the trust between African Americans and law enforcement.

PLAN OF WORK

BrickTwentyTwo Productions will work closely with multiple architects and contractors to layout the different phases and their relative timeframes. There are the eight phases:

- 1) Utilities
- 2) Retail
- 3) Finances
- 4) Estate (Housing)
- 5) Education
- 6) Healthcare
- 7) Public Safety
- 8) Production

While it's ideal to start on all phases at once, each phase will be completed (in order) according to the amount that has been raised. For example, when enough money has been raised to purchase, secure and clear the land, then we will do so. After (or during) that task has been completed, when we have received enough to start the development of the Retail phase, then we will start construction – and so forth.

FUNDING

The starting budget for this proposal is \$3,000,000,000. This will be a high-end and modern (filled with the latest technology resources to thrive) community. Any remaining funds will be placed in a reserve for the community. There are secure PayPal donation buttons on the site for individuals to donate. Letters will be sent out to all levels of government, institutions, foundations, companies and celebrities for assistance in either donating or using their platform to help retain donations from the people. BP will also conduct many fundraising events (such as tournaments and balls) to push the cause. All donations will be deposited into BrickTwentyTwo Production’s business account.

Community Budget		
Phase	Description	Cost Budget
Land	Secured/Cleared Land	\$100,000,000 (max)
Retail	Market	\$10,000,000
	Movie Theater	\$20,000,000
	Auto Complex	\$20,000,000
	Gun & Archery Range	\$15,000,000
	Black Arena	\$150,000,000
Utilities	Utilities	
Finance	Bank	\$50,000,000
Estate (Housing)	City Hall	\$30,000,000
	Southern Estates	\$300,000,000
	Girls’ Group Home	\$1,000,000
	Boys’ Group Home	\$1,000,000
	Egypt’s Landing	\$300,000,000
	Civil Rights Vista	\$100,000,000
	Veterans Villa	\$100,000,000
	Trail & Pond	\$5,000,000
Education	Daycare	\$10,000,000
	African American Museum	\$50,000,000
	Elementary School	\$50,000,000
	Middle School	\$100,000,000
	High School	\$150,000,000
Healthcare	Therapy Complex	\$8,000,000
	Medical Complex	\$150,000,000
	Recreation Center	\$100,000,000
Public Safety	Fire Station	\$60,000,000
	Police Station	\$60,000,000
Production	Production Studio	\$50,000,000
Sustainability	City Budget (10-15 Year Plan)	\$1,010,000,000
TOTAL		\$3,000,000,000.00

BATTLING CORRUPTION

The Founder/President and CEO will be overseeing every phase of this project, including the tracking of the flow of funds. With such a huge project, there's no error in missing or misdirected funds. The public will also be updated on all phases of the project, including where the money is going (who we paid, what we paid for and why we paid for it). It's important to inform the community because this is for them and they're contributing to the cause financially and physically (volunteers). The number one concern is trust. BP will only bring on board those who have a track record of experience, effectiveness, efficiency, and trustworthiness. This community project is crucial as it will start a positive domino effect in the African American community.

SUSTAINABILITY

This project will start in Georgia; however, the goal is to build across the United States. Donation requests will be sent every year to assist in funding particular phases that directly correlates with that foundation/company's mission. In addition, one-third of the initial budget will go towards funding the next 10-15 years as the community accrues funds from other revenue sources.

Retail

Provide good sources and services to the community.

Finance

Establish a bank which can provide services for operational needs or business.

Estate

We are investing in establishing home investors.

Production

The production studio is present to discover new talents and to bring in revenue for the community from already-established directors, producers, artists, etc.

Education, Utilities, Healthcare and Public Safety

The letter sent for continuous funding to local and state governments is as follows:



P.O. Box 930717
Norcross, GA 30003
b22park@gmail.com
b22park.org

Welcome to BrickTwentyTwo Park!

My name is Shamirah Ross-Gowdy and I'm the Founder & CEO of BrickTwentyTwo Productions. BP is seeking your financial assistance in order to bring its visionary aspirations into a tangible reality. B22 Park is a community development project aimed at empowering African Americans to thrive in their own communities. The rise of gentrification across urban neighborhoods has displaced and disenfranchised many African Americans. B22 Park is a magnificent community that aims to decrease poverty, improve education, and increase the overall quality of life for African Americans.

I would like to convey that this is not an attempt to segregate African Americans from the populace at all, so please afford me with the opportunity to provide clarity. As you know in the past, African Americans have requested the US government to fulfil General Sherman Field Order #15 – which has never come to fruition. Also, a bill (**H.R.40 - Commission to Study and Develop Reparation Proposals for African-Americans Act**) calling for the federal government to “study and consider” how to provide reparations to African Americans for slavery has been introduced into every session of the US Congress for the last thirty years. The bill's aim is “to address the fundamental injustice, cruelty, brutality, and inhumanity of slavery in the United States and the thirteen American colonies between 1619 and 1865.

The amount I'm requesting is in accordance to any amount that you'd normally allocate to other thriving communities in this country. I'm asking that you appropriate committed funds as a continued financial allotment to ensure the viability of this community. I would like to ensure that these funds shall never decrease in amount, so I'm requesting a permanent funding contract with your organization.

I'm planning an event, and strategizing advertising methods, so that this project's cost won't rest completely on your finance – which is why I'm only writing you about permanent and continued funding **after** it's built. The following facilities will need funding:

- Recreation Center
- Therapy Complex (*mental, emotional and physical therapy*)
- Medical Complex (*urgent care, pharmacy, optometrist, dentist, OBGYN, chiropractor, acupuncturist, dermatology and family, pediatric and geriatric physicians*)
- Daycare
- Fire & Police Department
- African American Museum
- Elementary School
- Middle School
- High School
- Traffic lights, utility and roads
- City Hall

I do thank you for this opportunity to submit my letter to you. I hope it finds you well, and I look forward to future communication with you. If this letter has reached you in error, please forward it to the appropriate person.

ATTACHMENT: Community Development Project Proposal.

Sincerely,

Shamirah D. Ross-Gowdy



BRICKTWENTYTWO PARK

REBUILDING BLACK WALL STREET IN EVERY STATE